

**Marshall Goodman
Business Consultant**

Testimonials



**Marshall Goodman
Business Consultant**

Perry Shoom, FranchiseFactsUSA.com

I have worked with Marshall on numerous projects over the past 15 years, most recently on my FranchiseFacts business, <http://www.FranchiseFactsUSA.com>

Marshall is far more than a typical web site developer. He has a solid understanding of how technology is used by consumers and businesses. Over the years, Marshall has consistently been able to assist in the development of business platforms that are practical and yield results. He avoids unnecessarily complex technological approaches unless they are directly relevant to the task at hand.

Most recently, I have relied on Marshall to develop my FranchiseFacts business. He has proven adept in the newly developing area of Search Engine Optimization (SEO) which is, as I have learned, far more than registering a web site with search engines. This is now a far more complex process that takes time, patience and an in depth understanding of how people communicate using numerous on line mechanisms. Marshall has a solid understanding of this developing area and how to make the most of it for reaching key target groups.

=====

Perry Shoom

First Class Pack & Ship
First Class Business Center
644 Middle St.
Weymouth, MA 02189
Tel: (781) 340-1115
www.FirstClassPackShip.com

"The South Shore's PREMIER Shipping and Business Center"